Publications

Two new pamphlets for parents were published: "What Makes A Good Home?" by Anna W. M. Wolf and Margaret C. Dawson, and "The Why and How of Discipline" by Aline B. Auerbach.

In another category of *Publications*, several new reprints from professional journals were added to the increasing list of papers prepared by the staff, most of them growing out of the Leadership Training Program.

The Association's quarterly journal, CHILD STUDY, continued to bring to its readers important current thinking in child development and parent-child relations. The Winter issue, an examination of changing concepts in home and hospital care of the sick child, was sold out immediately. A special reprint of all the major articles is now available.

One of several Association efforts to reach a new and truly mass audience, an experimental column in *True Story*, showed surprising strength in 1956. In a survey of *True Story's* readership undertaken by a competing magazine, the column rated second in reader interest.

Book review committee

The *Book Review Committee* evaluated nearly 300 new books. Ten thousand copies of the 1956 "Parent's Bookshelf" were distributed as a public service.

In 1956, the Association received the first payment on a three-year grant from the Eda K. Loeb Foundation to improve the Association's library facilities. Much progress was made in cataloguing a hitherto unprocessed accumulation of books and invaluable research documents.

Children's book committee

The *Children's Book Committee* prepared a new story book for children: *More Read to Yourself Stories—Fun and Magic*, published by Thomas Y. Crowell Company in October 1956. The Committee also prepared its Annual List; a supplement to the cumulative list, "Bible Stories and Books About Religion for Children," and did the final work on a unique new list, "Latin America in Books for Boys and Girls," published by the Pan-American Union.*

Conference and Institute

Two events each year continue to illustrate the Association's outreach to the general public, and to professional personnel. These are the *Annual Conference* and the *Annual Institute for Workers in Parent Education*. The 1956 Conference: "Wanted—Responsible Individuals" was attended by about 1000 people from many parts of the United States. Registration for the two-day Institute was approximately 400, representing professional and lay leaders from agencies and organizations concerned with parent education across the country and in Canada.

Foundation help

In addition to the foundation grants already referred to, the Association gratefully acknowledges the continuing support of several family foundations. Special mention should be made of the generous support given by the Grant Foundation.

Volunteers

The year 1956 was marked also by the invaluable help given the Association by the large group of volunteers, whose zeal has brought success to our benefits and other fund raising efforts. They have also assisted the Association in many other ways, including hours of work on research projects and as members of volunteer committees.

Budget

Simultaneous strengthening of the Association's basic program and greater service to professional workers and organizations in the parent education field necessarily increased the cost of operations from a total of $137,856.00 in 1955 to $149,010.00 in 1956. In spite of this increase, the year ended without a deficit, as the Board of Directors decided to use part of a reserve fund to write off a comparatively small operating deficit of $1,636.21. In making this decision, the Board recognized the necessity of raising sufficient income to match further program expansion in 1957.

* This list can be obtained from CSAA's Publications Department at 25 cents per copy.

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